



THE MOMCO



FINDING MOMCO LEADERS

if you're a pastor •

- 1** *Be intentional and extend a personal invitation to a mom!* Tell her what qualities you see in her that you believe would make her a good MomCo Leader. Meet with women in the church to see if they are interested in helping lead the group or know someone who would be interested.
- 2** *Look for someone who loves other women.* Moms understand what other moms need because they are on that journey, too.
- 3** *Look to women who are already serving in women's and children's ministries.* It's likely they have a heart for moms and kids and would be willing to lead.
- 4** *Ask pastors' wives if they know moms who are faithful servants, but aren't currently engaged in leadership.* Is there a mom who could be building her leadership skills or using her skills to lead a group?

REMEMBER —

It only takes one MomCo champion to start a group. If she has a heart for MomCo, others will follow her.



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How to fill your leadership team



- Pray that God brings the right women to your team.
- Announce open positions at your MomCo Meetups.
- Identify potential leaders, point out their gifts and ask them to become a leader.
- Ask your church leadership if they have suggestions for potential leaders.
- Host a MomCo informational meeting.
- Get the word out about your group and you'll naturally attract leaders. Publicize in the bulletin or send flyers home in backpacks if you have a preschool on campus. Make announcements at Sunday services, at a women's Bible study or VBS — anywhere moms already are.

NEVER STOP RECRUITING

Remind your moms there is always room for them on the Leadership Team.